TRADITIONAL MAIL

Traditional mail, also knows as snail mail, is the process of sending physical items like letters, postcard, and packages through a postal system. The cost and delivery time of traditional mail depend. on the weight of the item and the distance it needs to travel.

Advantages

. widely used method of promotion

. it shows that who is making effort to contact you.

. it does not affect environment no radiation of internet.

. that time’s messaging technology connects emotionally rather than today’s technology.

. we can keep that paper of letter for long time to remember the older memories.

Disadvantages

. it takes too much time to transfer messages.

. it takes more time to get reply.

. sometime letter can be defected during the delivery.

. there was more use of paper.

. not easy to access.